

Search details:

Search for products

where **Full text search** matches *plant sterols*

and **Category** matches one or more of *Bakery, Breakfast Cereals*

Rye Bread

Record ID: 2981369
Company: Dobrogea Grup
Brand: Dobrogea Benecol
Category: Bakery
Sub-Category: Bread & Bread Products
Country: Romania
Store Name: Auchan
Store Type: Mass Merchandise/Hypermarket
Store Address: Bucharest 061341
Date Published: Feb 2015
Product source: Shopper
Launch Type: New Product
Price in local currency: RON4.47
Price in US Dollars: 1.22
Price in Euros: 0.94
Bar Code: 5941006873319



Product Description

Dobrogea Benecol Paine de Secara (Rye Bread) contains plant stanol esters, which are said to be among the ten greatest discoveries in nutrition and to reduce cholesterol. The product contains 2g of plant stanol and less than 1% sugars per servings, is rich in fibres and proteins, is free of cholesterol, and retails in a 240g pack with three 80g portions.

Packaging Details

	<i>Primary</i>
Package Type	Flexible
Package Material	Plastic PP

Product Analysis

Pack Size:	80.00 g
Storage:	Shelf stable
Alcohol By Volume (%):	
Private Label:	Branded
Store Type:	Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
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Product Variant
Rye Bread

Flavours
Unflavoured/Plain

Format Type
—

Claims
Low/No/Reduced
Cholesterol,
High/Added Fiber,
Low/No/Reduced
Sugar,
Cardiovascular
(Functional),
Stanols/Sterols

Still Selling
—

Ingredients (Standard form):

Rye Flour (Whole), Gluten, Waters, Bran (Bran), Stanol Esters (Powdered, Plant Based) (Stanol Esters (Plant Based), Maltodextrin, Milk Proteins), Yeast, Iodized Salt (Iodized), Wine Vinegar, Sorbic Acid (Food Acids, Preservatives)

Ingredients (On Pack):

Whole rye flour (37%), gluten, water, bran, powdered plant stanol esters (plant stanol esters, maltodextrin, milk proteins), yeast, iodized salt, wine vinegar, preservative (sorbic acid)

Nutrition:

Per 80g serving: Energy 821kJ (10% RDA)/195kcal (10% RDA), Protein 15.7g (31% RDA), Carbohydrate 21.4g (8% RDA) (of which Sugars 0.3g), Fat 4g (6% RDA) (of which Saturated Fatty Acids 1.4g (7% RDA)), Fibres 5.3g (21% RDA), Sodium 0.416g (17% RDA), Plant Stanol 2g

Annotations

Additional Product Images





Instant Blueberry Porridge

Record ID: 1504830
Company: Ravintoraisio
Brand: Benecol
Category: Breakfast Cereals
Sub-Category: Hot Cereals
Country: Finland
Store Name: K-Citymarket
Store Type: Mass Merchandise/Hyperm arket
Store Address: Vantaa 01510
Date Published: Mar 2011
Product source: Shopper
Launch Type: New Product
Price in local currency: €3.65
Price in US Dollars: 4.85
Bar Code: 6411200106814



Product Description

Benecol Mustikka Pikapuuro (Instant Blueberry Porridge) is enriched with plant stanol which effectively lowers cholesterol. This high fibre porridge retails in a 210g pack containing six single serve sachets.

Packaging Details

	Primary	Secondary
Package Type	Flexible	Carton
Package Material	Paper plastic lined	Board white lined

Product Analysis

Pack Size:	35.00 g
Storage:	Shelf stable
Alcohol By Volume (%):	
Private Label:	Branded
Store Type:	Mass Merchandise/Hypermarket

Product Variants

Product Variant	Flavours	Format Type	Claims	Still Selling
Instant Blueberry Porridge	Blueberry	—	High/Added Fiber, Time/Speed, Stanols/Sterols	—

Ingredients (Standard form):

[Rolled Oats \(Wholegrain, Flakes\)](#), plant stanol ester blend ([Stanol Esters \(Plant Based\)](#)), [Maltodextrin](#), [Milk Proteins](#)), [White Sugar \(Sugar Based\)](#), [Blueberry \(Dry\)](#) ([Blueberry](#), [Glucose Syrup](#), [Alginate Acid \(Thickeners\)](#)), [Salt](#)

Ingredients (On Pack):

wholegrain oat flake (66%), plant stanol ester blend (plant stanol ester, maltodextrin, milk protein), sugar, dried blueberry (7%) (blueberry, glucose syrup, thickener (E400)), salt

Nutrition:

Per 35g serving (6 servings per pack): Energy 600kJ (7% RDA)/140kcal (7% RDA), Protein 3.3g, Carbohydrate 22g (of which Sugars 5.6g (6% RDA), Lactose 0g), Fat 3.4g (5% RDA) (of which Saturated Fat 0.4g (2% RDA)), Plant Stanol 2g, Dietary Fiber 2.8g (11% RDA) (of which Beta-glucans 1.1g), Sodium 0.1g (4% RDA), Iron 1.1mg (8% RDA), Zinc 0.7mg (7% RDA), Phosphorous 105mg (15% RDA)

Annotations

Additional Product Images



